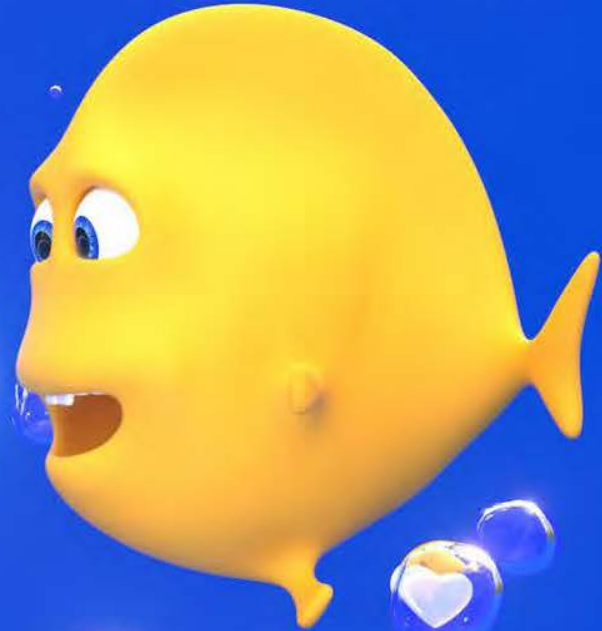


vismedia.agency

Own The Attention Span



We help you to
navigate an
ocean of digital
distractions...

...and

shake things up

with **original** and **exciting**
visual **content** that quickly
makes an impact.

Own your audience's
attention span with

**immersive digital
destinations**

for **interaction**,
exploration, **learning**
and **collaboration**



What We Love Doing

PROJECT MANAGEMENT DESIGN
CREATIVE STORYTELLING

DIGITAL DESTINATIONS

360° VIDEO AND PHOTOGRAPHY
INTERACTIVE WEB DEVELOPMENT
CREATIVE DIRECTION
3D MODELLING

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TRADITIONAL PHOTOGRAPHY

STRATEGIC VISUAL CONTENT CONSULTANCY

VIDEO PRODUCTION

TRAINING AND LEARNING MODULES

VFX AND CGI
EMPLOYEE ENGAGEMENT ENVIRONMENTS
COPY WRITING ANIMATION

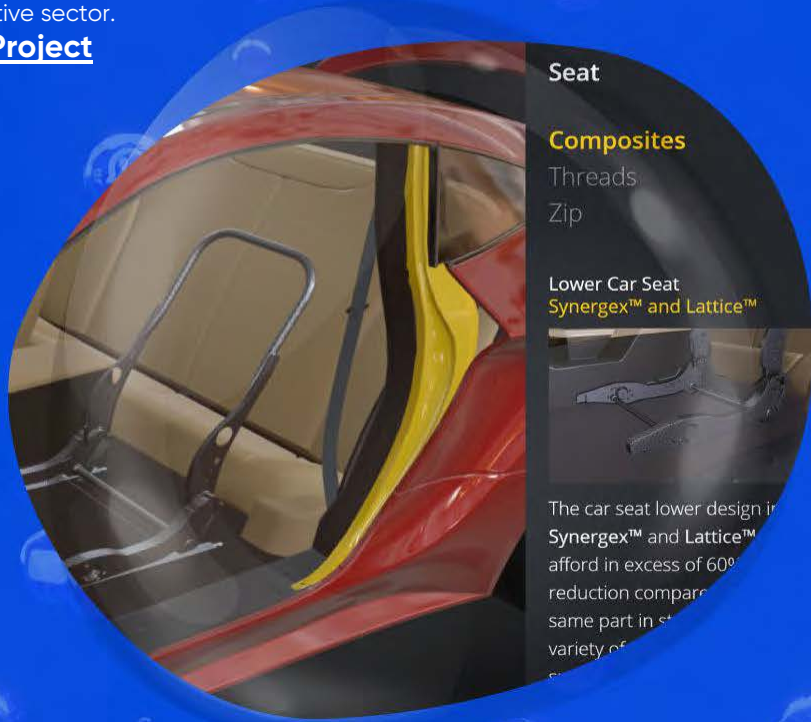
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A Smattering Of Projects

Coats Automotive

An interactive browser-based 3D experience enabled Coats to demonstrate the hidden innovation inside a product range for the automotive sector.

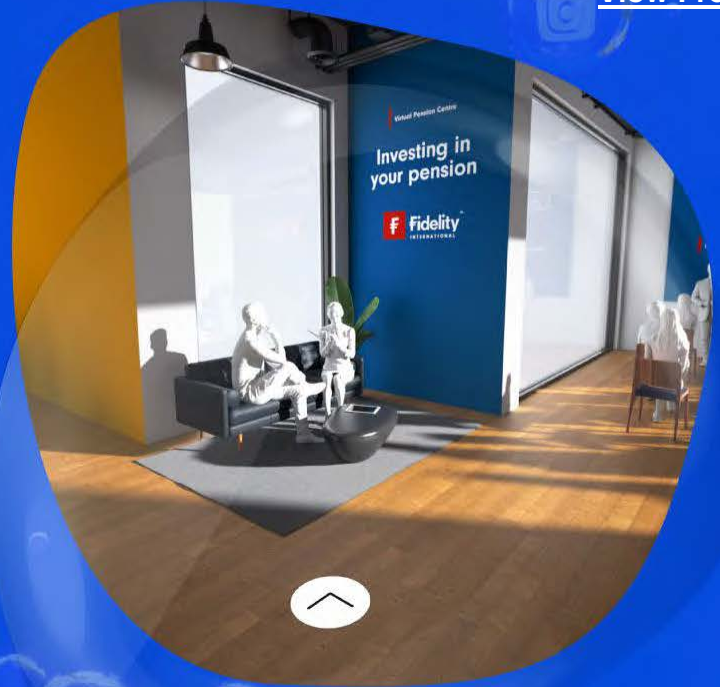
[View Project](#)



Fidelity Virtual Pension Centre

The virtual fair from anywhere. A browser-based digital destination enabled members to explore, learn and live chat with experts as they would at a traditional event.

[View Project](#)



Zendesk Morning Show

A twice-weekly TV web series featuring a CGI set, created entirely remotely during lockdown. Proud winner of the Vimeo Festival Award 2020 for 'Best Livestream Event'.

[View Project](#)



IHG 360° Rewards Club

A multi-language, browser-based virtual hotel that trained over 15,000 General Managers globally in IHG Brand Standards.

[View Project](#)



IM Properties

Blended 360° photography and interactive CGI content became a virtual public consultation for the Peddimore development near Birmingham, England.

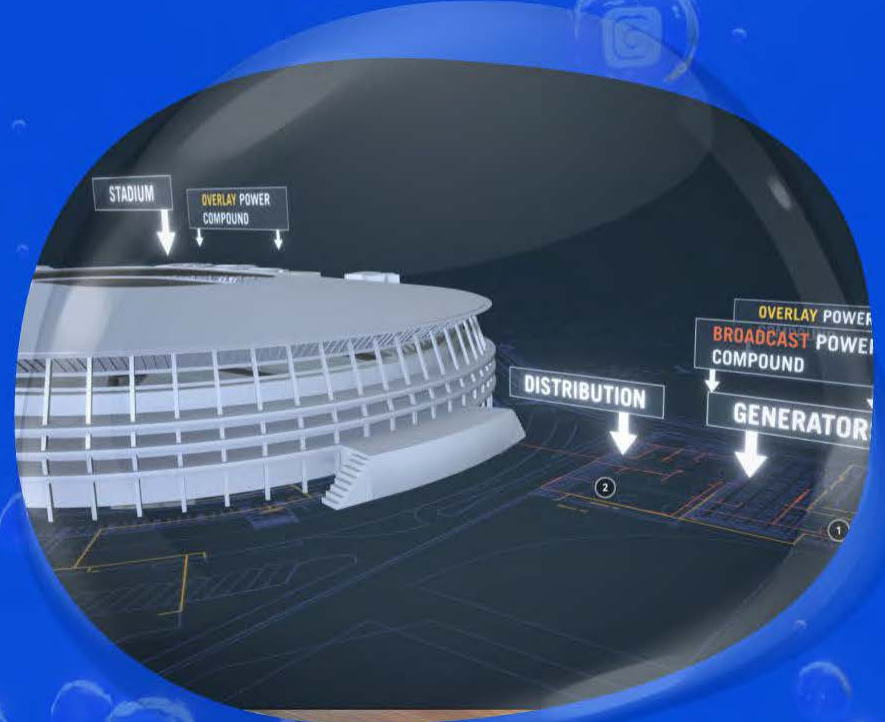
[View Project](#)



Aggreko Rugby World Cup

An interactive browser-based 3D experience built for a Capital Markets Day and sales enablement. It showcases Aggreko products deployed at the 2019 Rugby World Cup.

[View Project](#)



Sibur

Our animation studio creates animations for all budgets and styles – from simple infographic to ultra-high-end photorealistic CGI films.

[View Project](#)



Microsoft Love Uninterrupted

We know video. We specialise in any and every style of video production having worked with hundreds of clients over the years.

[View Project](#)



A Small Selection Of Our Wonderful Clients



And They Us



"Fidelity wants to innovate and change the way we engage with our members utilising impactful digital tech.

Vismedia shared our vision and were able to support and realise our goals to deliver a truly innovative 360 virtual member experience that is the Virtual Pension Centre."

Richard Kelly
Engagement Innovation Lead, Fidelity International

"We explored the market for an innovative approach to apply our key 'loyalty' drivers to General Managers at IHG.

Vismedia were able to create a truly immersive learning experience – one which our users continue to engage in on a day-to-day basis."

Shane de Saram
Global Learning Director, IHG

"We are delighted to appoint Vismedia as a supplier for all of our visual communications requirements. They are tactical in their approach and extremely creative in their execution.

Their work for us has been published across digital and printed publications as well in the news media, helping to reinforce the communication of Drax Group strategy and our purpose."

Chris Woods
Group Head of Digital, Drax Power

"The quality of work Vismedia produces is outstanding with exceptional attention to detail, taking complex solutions and building content that helps our customers to clearly and easily see the benefits our products offer.

Interactive web experiences help us educate our customers on our company USPs which, ultimately, lead to an increase in leads and commercial growth."

Carla Griffin
Global Head of Marketing Communications, Coats

Key Shipmates



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Fancy A Natter?

vismedia.agency

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